

2006 UPDATES

Letter from the 2006 President!

Special points of interest:

- Membership Drive
- Tourism Survey
- Survey of Interest
- Election of Officers
- Changes within the EDC



Call for your
Pacific County Promotional CD!

GIFT BOXES AVAILABLE
FOR GIFTS & RAFFLES!

You will find available in the EDC office wonderful gift boxes filled with products from Pacific County. The products range from seafood, cranberries, cookies, soap, cards, and many more items!

The box is a perfect gift for convention give-a-ways or sending to those individuals with whom you want to share the flavor of Pacific County.

The box can be tailored to your taste and price range.

Call ahead to order your gift box.
360-875-9330

Shop Locally

What will 2006 bring to Economic development in Pacific County?

We are experiencing GROWTH, which is creating more opportunities and challenges. New housing construction has exploded, businesses are expanding and we are attracting new residents to our communities who believe in investing in Pacific County.

Management of GROWTH can be delicate. However we are so fortunate to have professional visionary leaders in our Cities, Ports and County governments, Merchants Associations, Chambers, Visitors Bureau & Community service organizations. EDC's goal is to incorporate their varied expertise so that GROWTH in Pacific County will be simplified and progressive.

EDC will be the "Integral Network" in linking good communications and working relationships with these groups and the business community.

We encourage more businesses to join EDC. One idea or business connection can make an immeasurable impact on your business. EDC's new Ambassador Program, our newsletter or the EDC website will create essential tools. We also hope to have a column in our local newspapers to keep everyone updated to EDC's current projects and accomplishments.

I would like to extend my personal gratitude and appreciation to the previous Officers, Director, Business Liaison & Board of Directors of EDC for their commitment & accomplishments in helping form a cohesive bond in Pacific County's business community.

The new officers and Board of Directors for 2006 look forward in building on the past administration's successes and will create new business resources for future administrations.

Donna Rew

"Achievements of an organization are the results of the combined efforts of each individual." Vince Lombardi

Highlights of 2005 Accomplishments

Organizational Development

- Participated in local, state and federal meetings gathering information for dissemination to our business community
- Provided networking opportunities for businesses
- Facilitated meetings
- Met with educational institutions to explore educational opportunities for Pacific County
- Provided letters of support for economic development in Pacific County

Product Development

- Provided letters of support to PC Ports
- Provided technical support for land applications for shellfish processors
- Developed and produced PC's promotional CD "A Place to Grow"
- Developed and produced a Hispanic brochure of North PC services
- Developed and produced "Discovery Awaits!" litter bag promoting Pacific County

Market Development

- Partnered with SWRTPO providing a tour to WSDOT, Sens. Murray and Cantwell, and Rep. Baird's staff showcasing Pacific County
- Conducted Business, Retention & Expansion survey of Pacific County businesses for the State
- Produced and distributed EDC newsletter
- Developed and printed tourist map of Raymond and South Bend
- Developed survey to collect tourism information

Workforce Development

- Project manager for Health Care Career Expo
- Worked with Grays Harbor College to identify restaurant employment needs and explore possible curriculum for a certification program
- Secured 2005-2006 funding for the PERC program
- Provided over 200 businesses with human resource services through PERC; search, interview & placement of jobseekers

EDC AMBASSADORS PROGRAM

The Board is striving to achieve a stronger connection between the EDC Board Members and the business community through one-on-one contact. Many of you may have received calls from our Board members asking several questions:

- How can the EDC help you?
- What are your expectations of the EDC?
- What do you think the EDC should be doing that they are not doing today?
- Would you be willing or at least give consideration to becoming an EDC Board Member?

The questions you answered will inform the EDC of your business needs and expectations of the EDC. Throughout the year the EDC will look for ways to address concerns, whether it is providing contacts, exploring grant opportunities, or keeping the County, State, and Federal Agencies informed.

2006 will be a positive year of addressing our business community's needs!

**PACIFIC COUNTY
ECONOMIC
DEVELOPMENT
COUNCIL (EDC)**

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We're on the Web!
www.pacificedc.org

Cathy Russ, Director
Karen Tully, Business Liaison

2006 Board of Directors

Donna Rew, President
Private, Ilwaco
Karl Heinicke, Vice-Pres. — North
City of South Bend
Mary DeLong, Vice-Pres. — South
Port of Peninsula
Dian Barker-Sayce, Treasurer
The Bank of the Pacific

Doug Miller, PUD #2
Bob Jungar, City of Raymond
Steve Harbell, WSU Coop Extension
David Roane, Weyerhaeuser
Evelyn Wilson, Private
Linda Hoskinson, Harbor Realty
Don Dennis, CenturyTel
Tim Russ, Pacific Transit System
Rebecca Chaffee, Port of Willapa
Harbor
Gary Dennis, Dennis Company
Mack Funk, Port of Ilwaco
Matt Winters, The Chinook Observer
Robert Strobe, City of Long Beach
Fred Marshall, City of Ilwaco
Larry Baker, Shorebank Enterprise
Nancy Gorshe, The Depot Restaurant
Doug Ross, Jessie's Ilwaco Fish. Co.
Sid Snyder, Sid's Market
Nancy Campiche, Campiche Studios
Jon Kaino, Pacific County Commis-
sioner
Dan Todd, Port of Chinook
Grays Harbor College

FIVE CORNERSTONES OF ECONOMIC DEVELOPMENT

An effective economic development program seeks to improve the economic health for a community. This is the mission of the Pacific County EDC. There is no one rule for success, however by incorporating these five cornerstones the EDC is striving to develop a stronger economic development program.

1. Organizational Development

- Networking
- Partnership

2. Product Development

- Infrastructure—Supports existing businesses, improves quality of life, achieves competitive advantages—attracts new businesses
- Downtown revitalization—improves image, retail options, expands tax base, and use of existing businesses, encourages new businesses

3. Market Development

- Recruitment of businesses to enhance economy—

increases retail sales, increases jobs, retains jobs

- Partnerships—political influences, support networks, leverages resources, teamwork

4. Business Development

- Business attraction, retention and expansion—job growth, business stability, helps “at risk” businesses, provides options, recruitment tools
- Tourism—diversifies economy, all businesses benefit, brings new money, new tax dollars
- Startup and emerging businesses—creates jobs, diversifies local economic base, supports local people, enhances local tax revenues

5. Workforce Development

- Build the skills of the local workforce—increases productivity, enhances ability to compete, aids in retention, increases standard of living

SPECIAL POINTS OF INTEREST

Membership Drive

The EDC's membership drive was greatly supported for 2006. Our membership continues to grow and is highly valued, as the businesses of Pacific County are the backbone of our organization. The EDC Board, Director and Staff look forward to meeting and talking with you in 2006, to learn how the EDC can be of benefit to your business! Please contact the EDC office to schedule a time to meet with you.

Tourism Survey

The EDC conducted a tourism survey in the beginning of 2005. The data collected from this survey will start the baseline profile for the traveler driving through, or staying in Pacific County. The first six months of data collected will be released shortly for your information.

Surveys are an important tool in identifying needs, trends, etc. Please take to the time to respond to surveys, they are of great importance. Thanks to the businesses who participated in the collection of this data.



Products of Pacific County

Survey of Interest

A survey was designed to help identify the business communities interest. This survey was included in our 2006 membership drive. 143 were sent out with a response from 17. The response is as follows:

- Health Care (8)
 - Work force (5)
 - Marketing (10)
 - Regulatory Issues i.e. permits, etc. (4)
 - Equipment Rental Pool (1)
 - Computer Technical Service (3)
 - Other (1) chef training
- This information will help guide the EDC on specific items of interest and assist meeting your needs.

Election of Officers

The EDC held an election of officers at their annual meeting on January 25, 2006, at the PUD Operations Center, Long Beach, WA. Donna Rew, Port O' Call Ilwaco, has accepted the position as our 2006 President. Donna brings new energy, passion and experience to this key position. We look forward to her vision in 2006.

Visit our website for meeting dates and times.

www.pacificedc.org

Changes within the EDC

At the November EDC full-board meeting, the Board made the motion to offer Cathy Russ the Director's position. With the Director in place, the position that is shared between the Pacific Council of Governments and the EDC was advertised. We are pleased to say after interviewing some wonderful candidates, the position was offered to Karen Tully. Karen is a great addition to the EDC and brings lots of energy and a new outlook. We look forward to her working with our business community.